

NAME: Joe Student

VIDEO PROJECT TREATMENT: MOCKUMENTARY – “THE PHISH STYXX”

OVERVIEW:

This video will be a humorous mockumentary on a fictitious 80’s metal band called The Phish Styxx. It will be produced like a real rock documentary, playing on many of the stereotypes of “hair metal” bands and will feature interviews with band members about the band history, etc.

PURPOSE:

- Spoof documentary to be used as short opening video for Many Moods of Music

GENERAL DESCRIPTION:

- Video will open with Guns’N’Roses “Welcome to the Jungle” as video fades from black to reveal band members walking towards camera in slow-motion (dramatic entrance) – possibly in an alley-way or similar location (use black and white video to make it look more serious and have greater visual impact)
- As song builds, feature rapid series of black and white still images of band (edited to beat of music if possible) – individual and group members in a variety of locations/rock star poses (use “gritty” locations around city to create an edgy rock’n’roll vibe) – also use still images of famous landmarks around “The Port”
- Music fades out and documentary begins with one-on-one interviews with each band member in locations around “The Port” area of Kitchener/Waterloo – beside Grand River, under bridge, etc.
- Cut between clips of each band member talking about his past, experiences as a “musician,” etc. – ridiculous stories that spoof real metal artists – talking to interviewer off camera
- Mix interview clips with scenes of band playing/rehearsing – have members deliberately play horribly, show scene of band “recording” in the studio
- Short scene of entire band being interviewed in studio – have “serious” reporter interviewing group – band members use plenty of cliché
- Last scene features band auditioning on stage for Moods (terribly) – they check out cast list and didn’t make it – argument between band members and they call it quits, deciding to be hosts instead
- Last shots feature guys changing from rock star costumes to suits as they prepare for start of show – about to walk on stage as video fades to black